


# BRYAN LEE BUDIMAN

Industrial Designer

linktr.ee/budimandesign  
bryanb97.wixsite.com/portfolio  
bryanleebudiman@gmail.com  
+1 (925) 384 – 6245  
 Bryan Budiman

Seattle, WA – Open to relocations

## EDUCATION

**University Of Washington**  
B. Des I Class of 2021  
Seattle, USA  
Dean's List | All Quarters

**Academy Of Art University**  
2017 – 2018  
San Francisco, USA

**Diablo Valley College**  
2015 – 2017  
Pleasant Hill, USA

## TEAMWORK EXPERIENCE

**Mudika Seattle**  
President  
August 2019 - July 2020  
Seattle, USA

**IndoDVC**  
Active Member  
August 2016 - June 2017  
San Francisco, USA

**International Student Club**  
Cultural Diversity Officer  
August 2015 - June 2016  
Pleasant Hill, USA

## TECHNICAL SKILLS

Rhinoceros 3D  
Keyshot 10  
SolidWorks  
AutoCAD  
Fusion360  
Figma  
Adobe CS Suite  
Microsoft Office  
Final Cut Pro

## LANGUAGE

**English**  
second language | fluent

**Bahasa Indonesia**  
first language | very fluent

**Javanese**  
traditional language | very fluent

## HONORS / AWARDS

**Cultural Content Winner**  
Petra University, Indonesia | 2017

## WORK EXPERIENCE

**MAX Indonesia**  
Business Development Manager

Yogyakarta, Indonesia | May 2020 - May 2021

Managed a cross-functional team and be responsible for finding new ways to develop business operations, products, and selling system. Researched and identified new opportunities. Ideations, detailed revision documents, rapid prototyping led to final designs. MVP with integrated operation and marketing system is now on the market.

**UCHU-X**  
Industrial Designer

Seattle, USA | January - March 2021

Worked within the creative team to design product and packaging designs for emphasizing the branding image. Researched customer experiences, initial ideations, visualized modeled in Rhino, contacted suppliers and partners to create prototypes. Final design selected by customers and the CEO.

**TANAH Beauty**  
Head Graphic Designer

Seattle, USA | September 2020 - March 2021

Tasked with exploring graphic and branding for marketing purposes. Market research, ideations, and user testing led to rebranding the whole brand image. Projects entailed creating all assets of graphic design, from packaging label, strategy, flyers, social media posts, and more within this emerging beauty company.

**Spedagi**  
Industrial Design Intern

Temanggung, Indonesia | July - August 2019

Worked closely with the main designer to run a full high-detailed market research analysis and contributed to design a bamboo pannier rack for bamboo bike according to the research analysis. Prototypes were made in the woodshop and they are still in the process of market validation before hitting the market.

**Salimas Citra Kencana**  
Industrial Design Intern

Yogyakarta, Indonesia | June – August 2017

Asked to develop their current products and system to be more sustainable and eco-friendly. Company's team structure, user, and market led to design direction, visualized with sketching and mapping. Cardboard prototypes and reached out to suppliers and partners.

## VOLUNTEER EXPERIENCE

**Diablo Valley College**  
Welcome Service and Viking Sea Day Volunteer

Pleasant Hill, USA | 2016 - 2017

**Glide Memorial Church Center**  
Diablo Valley College Habitat for Humanity Volunteer

San Francisco, USA | 2016

**International Education**  
Recruitment Speaker at Diablo Valley College

Pleasant Hill, USA | 2016 - 2017

**The Consulate General of Republic Of Indonesia**  
Indonesia Day 2016 Volunteer

San Francisco, USA | 2016

**Rodgers Ranch Urban Farm**  
Diablo Valley College Earth Club Volunteer

Pleasant Hill, USA | 2016 - 2017